

WHAT'S HAPPENING PROMOTIONS

---



# T-SHIRT LOOK BOOK

S P R I N G 2 0 1 9 I S S U E



## RETRO & VINTAGE



### 19/2A LEVEL UP!

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Charcoal



### 19/2B BLUE MOON CITY

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Midnight



### 19/2C VINTAGE MOUNTAINS

IMPRINT: Front 5 Color, Back 4 Color + Halftones  
SHIRT: CC Navy



### 19/2D SUNSET GROOVE

IMPRINT: Front 4 Color, Back 1 Color  
SHIRT: CC Blossom



### 19/2E TEXAS ROSE

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC White



### 19/2F FLORAL BURST

IMPRINT: Front 1 Color, Back Full Color  
SHIRT: CC Chambray



### 19/2G GARDEN LUX

IMPRINT: Front 2 Color, Back Full Color  
SHIRT: CC Pepper



### 19/2H BOTANICAL BRIDE

IMPRINT: Front 3 Color, Back 2 Color  
SHIRT: CC White



BOHEMIAN

HANDDRAWN



19/2I VINTAGE NATIVE

IMPRINT: Front 1 Color, Back 2 Color  
SHIRT: CC Bay



19/2J TRIBAL RUSH

IMPRINT: Front 2 Color, Back 3 Color  
SHIRT: CC White



19/2M LAZY RIVER

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC Midnight



19/2N ON THE ROAD

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Pea Pod



19/2K BOHO MOUNTAINTOPS

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Chambray



19/2L MODERN DESERT

IMPRINT: Front 2 Color, Back 2 Color  
SHIRT: CC Midnight



19/2O LICENSE & REGISTRATION

IMPRINT: Front 1 Color, Back 4 Color  
SHIRT: CC Melon



19/2P SUNSET BLVD

IMPRINT: Front 1 Color, Back 4 Color  
SHIRT: CC Royal Caribe



LINE ART



19/2Q THE GRAND BUDAPEST

IMPRINT: Front 1 Color, Back 2 Color + Halftones  
SHIRT: CC Paprika



19/2R CHARLESTON LINE

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC Pepper



19/2S STARLIGHT MOUNTAIN

IMPRINT: Front 1 Color, Back 3 Color + Halftones  
SHIRT: CC White






19/2T BEACHING IT

IMPRINT: Front 2 Color, Back 2 Color  
SHIRT: CC Midnight

T-SHIRT MATERIALS GUIDE

Your guide to t-shirt fabrics at WHP. Please note all prices are approximate and are priced for a 1/1 at 288 pieces.

GOOD		BETTER		BEST	
OPEN-END COTTON		SOFT SPUN COTTON		RING SPUN COTTON	
Open end yarns have less twist but a more uniform, abrasion-resistant surface and are produced much faster. OE yarn fabrics generally have a cleaner appearance, but are less soft than ring spun fabrics.		Soft spun is an open-end yarn with more twist and a softer exterior to the yarn. The process generally helps lower torque and improve hand feel of the finished fabric.		Yarn made by continuously twisting and thinning a rope of cotton fibers. The twisting makes the short hairs of cotton stand out, resulting in a stronger yarn with a significantly softer hand.	
					
PORT & COMPANY® CORE COTTON TEES		DISTRICT® THE CONCERT TEES™		PORT & COMPANY® FAN FAVORITE TEES	
PORT & COMPANY® CORE BLEND TEES		PORT & COMPANY® ESSENTIAL TEES		PORT & COMPANY® RING SPUN COTTON TEES	
GILDAN® ULTRA COTTON TEES		GILDAN® SOFTSTYLE® TEES		PORT & COMPANY® PIGMENT-DYED TEES	
If you're interested in a style not shown here, don't worry! WHP can produce non-standard specialty styles, too.  Interested in pricing? Having the below information ready for your rep will speed up the ordering process. All of these factors impact pricing as well, so keep that in mind!				HANES® NANO-T® COTTON TEES	
				BELLA + CANVAS® UNISEX JERSEY TEES	
				COMFORT COLORS® HEAVYWEIGHT TEES	
				DISTRICT® VERY IMPORTANT TEES®	
				DISTRICT MADE® PERFECT WEIGHT® TEES	
				DISTRICT MADE® PERFECT BLEND® TEES	
				NEXT LEVEL® TRIBLEND TEES	
				BELLA + CANVAS® UNISEX TRIBLEND TEES	
				AMERICAN APPAREL® FINE JERSEY TEES	

FACTORS THAT AFFECT PRICING

QUANTITY



The more shirts you order, the lower the cost of each shirt. The piece price goes down at quantity breaks of 24, 48, 96, 144, 288, 576 and 1000. You can order between quantities and the cost per shirt will be based on the last (lower) quantity break you met.

MATERIAL



The softest shirts are often blends of cotton with other fabrics, but even softer lightweight cotton shirts require more processing to the yarn to achieve that texture. The more work that goes into spinning the fabric, the higher the base price of the shirt.

STYLE



Any variation from a standard crew neck t-shirt will be more expensive in comparison, even if it has less fabric. The more unique the style or fit is, or the more well known the brand, the more the price is likely to increase.

WHITE VS COLOR



White shirts cost less to produce because they don't need to be dyed to a pre-specified color. There are also fewer adjustments to the artwork to ensure the colors/design will appear as intended when the ink is applied to the shirt.

IMPRINT LOCATIONS



Each additional imprint location will increase the cost of the shirt, as the shirts must go through the production line for every location and every color in said location. Anything which results in more time spent printing will affect the cost.

IMPRINT COLORS



When screen printing, each color in the design is separated out onto its own screen. Each screen/color is applied to the shirt in a separate print run, so increase the number of colors will increase the production time and the cost of the shirt.