

WHAT'S HAPPENING PROMOTIONS

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# T-SHIRT LOOK BOOK

S U M M E R 2 0 1 9 I S S U E



NAUTICAL



19/3A COASTAL NAVIGATION

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC Navy



19/3B ANCHORS AWAY

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC Midnight



19/3C SET SAIL

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC White



19/3D MINIMAL COMPASS

IMPRINT: Front 4 Color, Back 1 Color  
SHIRT: CC Blossom

TROPICAL & SUMMER



19/3E PALMANADE

IMPRINT: Front 2 Color, Back 2 Color + Halftones  
SHIRT: CC White



19/3F SUMMER SHADES

IMPRINT: Front 1 Color, Back 1  
SHIRT: CC Pea Pod



19/3G MODERN PARADISE

IMPRINT: Front 2 Color, Back 2  
SHIRT: CC Charcoal



19/3H SURF SHACK

IMPRINT: Front 2 Color, Back 3 Color  
SHIRT: CC White



## USA & STATE FLAGS



### 19/31 AMERICAN VARSITY

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Navy



### 19/3J LAND OF THE PALM

IMPRINT: Front 2 Color, Back 2 Color  
SHIRT: CC White



### 19/3K ARLINGTON LINES

IMPRINT: Front 2 Color, Back 1 Color  
SHIRT: CC White



### 19/3L AMERICAN BLOCK

IMPRINT: Front 1 Color, Back 1 Color  
SHIRT: CC Midnight

## NEON VAPORWAVE



### 19/3M NEON BEACH

IMPRINT: Front 2 Color, Back 4 Color  
SHIRT: CC Charcoal



### 19/3N LIVING THE 80'S

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Pea Pod



### 19/3O MODERN FLUX

IMPRINT: Front 3 Color, Back 1 Color  
SHIRT: CC Charcoal



### 19/3P TRON MOON





IMPRINT: Front 2 Color, Back 4 Color  
SHIRT: CC Charcoal



TYPOGRAPHY

T-SHIRT MATERIALS GUIDE

Your guide to t-shirt fabrics at WHP. Please note all prices are approximate and are priced for a 1/1 at 288 pieces.

GOOD		BETTER		BEST
OPEN-END COTTON	SOFT SPUN COTTON	RING SPUN COTTON	COMBED RING SPUN COTTON	
Open end yarns have less twist but a more uniform, abrasion-resistant surface and are produced much faster. OE yarn fabrics generally have a cleaner appearance, but are less soft than ring spun fabrics.	Soft spun is an open-end yarn with more twist and a softer exterior to the yarn. The process generally helps lower torque and improve hand feel of the finished fabric.	Yarn made by continuously twisting and thinning a rope of cotton fibers. The twisting makes the short hairs of cotton stand out, resulting in a stronger yarn with a significantly softer hand.	A process by which the short fibers of a yarn are removed and the remaining longer fibers are arranged in parallel order for a high-quality yarn with excellent strength, fineness and uniformity.	
				
PORT & COMPANY® CORE COTTON TEES	DISTRICT® THE CONCERT TEES™	PORT & COMPANY® FAN FAVORITE TEES	DISTRICT® VERY IMPORTANT TEES®	
PORT & COMPANY® CORE BLEND TEES	PORT & COMPANY® ESSENTIAL TEES	PORT & COMPANY® RING SPUN COTTON TEES	DISTRICT MADE® PERFECT WEIGHT® TEES	
GILDAN® ULTRA COTTON TEES	GILDAN® SOFTSTYLE® TEES	PORT & COMPANY® PIGMENT-DYED TEES	DISTRICT MADE® PERFECT BLEND® TEES	
<p>If you're interested in a style not shown here, don't worry! WHP can produce non-standard specialty styles, too.</p> <p>Interested in pricing? Having the below information ready for your rep will speed up the ordering process. All of these factors impact pricing as well, so keep that in mind!</p>		HANES® NANO-T® COTTON TEES	NEXT LEVEL® TRIBLEND TEES	
		BELLA + CANVAS® UNISEX JERSEY TEES	BELLA + CANVAS® UNISEX TRIBLEND TEES	
		COMFORT COLORS® HEAVYWEIGHT TEES	AMERICAN APPAREL® FINE JERSEY TEES	

FACTORS THAT AFFECT PRICING

QUANTITY



The more shirts you order, the lower the cost of each shirt. The piece price goes down at quantity breaks of 24, 48, 96, 144, 288, 576 and 1000. You can order between quantities and the cost per shirt will be based on the last (lower) quantity break you met.

MATERIAL



The softest shirts are often blends of cotton with other fabrics, but even softer lightweight cotton shirts require more processing to the yarn to achieve that texture. The more work that goes into spinning the fabric, the higher the base price of the shirt.

STYLE



Any variation from a standard crew neck t-shirt will be more expensive in comparison, even if it has less fabric. The more unique the style or fit is, or the more well known the brand, the more the price is likely to increase.

WHITE VS COLOR



White shirts cost less to produce because they don't need to be dyed to a pre-specified color. There are also fewer adjustments to the artwork to ensure the colors/design will appear as intended when the ink is applied to the shirt.

IMPRINT LOCATIONS



Each additional imprint location will increase the cost of the shirt, as the shirts must go through the production line for every location and every color in said location. Anything which results in more time spent printing will affect the cost.

IMPRINT COLORS



When screen printing, each color in the design is separated out onto its own screen. Each screen/color is applied to the shirt in a separate print run, so increase the number of colors will increase the production time and the cost of the shirt.



19/3Q VHS TAPE

IMPRINT: Front 5 Color, Back 1 Color  
SHIRT: CC Chambray



19/3R MODERN DOT

IMPRINT: Front 1 Color, Back 3 Color  
SHIRT: CC Blossom



19/3S 90'S KID

IMPRINT: Front 2 Color, Back 3 Color  
SHIRT: CC White



19/3T LASER SUNSET

IMPRINT: Front 2 Color + Halftones  
SHIRT: CC Midnight