WHAT'S HAPPENING PROMOTIONS THE PROMOTIONS

T-SHIRT LOOK BOOK

FALL 2019 ISSUE



EVENTS FULL COLOR



19/4A MODERN TRIBAL

IMPRINT: Front 2 Color, Back 2 Color SHIRT: CC Midnight



19/4C COLOR BLOCK

IMPRINT: Front 2 Color, Back 2 Color SHIRT: CC Navy



19/4B TURN VEGA

IMPRINT: Front 1 Color, Back 3 Color SHIRT: CC Charcoal



19/4D MARATHON RUNNER

IMPRINT: Front 3 Color, Back 2 Color SHIRT: CC Charcoal



19/4E VINTAGE ANTLER

IMPRINT: Front 1 Color, Back Full Color SHIRT: CC White



19/4G RETROGRADE

IMPRINT: Front 1 Color, Back Full Color Color SHIRT: CC Midnight



19/4F PAINTED SKYLINE

IMPRINT: Front 2 Color, Back Full Color SHIRT: CC White



19/4H BRIDE TRIBE

IMPRINT: Front X Color, Back Full Color SHIRT: CC White

HALLOWEEN MASCOTS



19/4I WITCHING HOUR

IMPRINT: Front 2 Color, Back 1 Color SHIRT: CC White



19/4K MONSTER BASH

IMPRINT: Front 2 Color, Back 2 Color SHIRT: CC Pepper



19/4J HALLO SQUAD

IMPRINT: Front 2 Color, Back 2 Color SHIRT: CC Charcoal



19/4L BROOM STICK

IMPRINT: Front 1 Color, Back 1 Color SHIRT: CC Midnight



19/4M TIGER TOWN

IMPRINT: Front 1 Color, Back 2 Color SHIRT: CC Navy



19/40 BEAR TERIAN

IMPRINT: Front 2 Color, Back 2 Color SHIRT: CC White



19/4N AMARETTO SKY

IMPRINT: Front 1 Color, Back 4 Color SHIRT: CC White



19/4P HOWL AT THE MOON

IMPRINT: Front 1 Color, Back 2 Color SHIRT: CC Midnight

POP CULTURE

T-SHIRT MATERIALS GUIDE

Your guide to t-shirt fabrics at WHP. Please note all prices are approximate and are priced for a 1/1 at 288 pieces.

➤ BETTER



19/40 STRANGER SCREENS

IMPRINT: Front Full Color, Back No Color SHIRT: CC Charcoal



19/4S LET'S BE FRIENDS

IMPRINT: Front 4 Color, Back 1 Color SHIRT: CC White



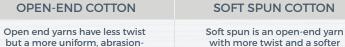
19/4R 90S BABIES

IMPRINT: Front 3 Color, Back 1 Color SHIRT: CC White



19/4T STREET WEAR

IMPRINT: Front 1 Color, Back 1 Color SHIRT: CC White



but a more uniform, abrasionresistant surface and are produced much faster. OE yarn fabrics generally have a cleaner appearance, but are less soft than ring spun fabrics.

GOOD



PORT & COMPANY® **CORE COTTON TEES**

PORT & COMPANY® **CORE BLEND TEES**

GILDAN® ULTRA COTTON TEES



exterior to the yarn. The process

generally helps lower torque and

improve hand feel of the finished

fabric

THE CONCERT TEES™

PORT & COMPANY® **ESSENTIAL TEES**

GILDAN® SOFTSTYLE® TEES

If you're interested in a style not shown here, don't worry! WHP can produce non-standard specialty styles, too.

Interested in pricing? Having the below information ready for your rep will speed up the ordering process. All of these factors impact pricing as well, so keep that in mind!

RING SPUN COTTON

Yarn made by continuously twisting and thinning a rope of cotton fibers. The twisting makes the short hairs of cotton stand out, resulting in a stronger yarn with a significantly softer hand.

COMBED RING SPUN COTTON

BEST

A process by which the short fibers of a yarn are removed and the remaining longer fibers are arranged in parallel order for a high-quality yarn with excellent strength, fineness and uniformity.



FAN FAVORITE TEES

PORT & COMPANY® RING SPUN COTTON TEES

HANES® NANO-T° COTTON TEES

COMFORT COLORS® HEAVYWEIGHT TEES



PORT & COMPANY

PORT & COMPANY® PIGMENT-DYED TEES

BELLA + CANVAS® **UNISEX JERSEY TEES**



VERY IMPORTANT TEES

DISTRICT MADE® PERFECT WEIGHT® TEES

DISTRICT MADE® PERFECT BLEND® TEES

> **NEXT LEVEL®** TRIBLEND TEES

BELLA + CANVAS® UNISEX TRIBLEND TEES

AMERICAN APPAREL® **FINE JERSEY TEES**

FACTORS THAT AFFECT PRICING



QUANTITY

The more shirts you order, the lower the cost of each shirt. The piece price goes down at quantity breaks of 24, 48, 96, 144, 288, 576 and 1000. You can order between quantities and the cost per shirt will be based on the last (lower) quantity break you met.



WHITE VS COLOR

White shirts cost less to produce because they don't need to be dyed to a pre-specified color. There are also fewer adjustments to the artwork to ensure the colors/design will appear as intended when the ink is applied to the shirt.



The softest shirts are often blends of cotton with other fabrics, but even softer lightweight cotton shirts require more processing to the yarn to achieve that texture. The more work that goes into spinning the fabric, the higher the base price of the shirt.



MATERIAL



IMPRINT LOCATIONS

Each additional imprint location will increase the cost of the shirt, as the shirts must go through the production line for every location and every color in said location. Anything which results in more time spent printing will affect the cost.



STYLE

Any variation from a standard crew neck t-shirt will be more expensive in comparison, even if it has less fabric. The more unique the style or fit is, or the more well known the brand, the more the price is likely to increase.



IMPRINT COLORS

When screen printing, each color in the design is separated out onto its own screen. Each screen/color is applied to the shirt in a separate print run, so increase the number of colors will increase the production time and the cost of the shirt.